WJLA 1100 Wilson Blvd, 6th Arlington, VA 22209  Grassroots Media LLC 146 Montgomery Avenue Suite 201 BALA CYNWYD, PA 19004		on, VA 22209	Schedule Dates Advertiser Agency Product Brand Salesperson Sales Office Buyer Name Phone/Fax CPE Account Types Billing Type Comments	07/29/21-08/04/ Terry McAuliffe f Grassroots Media POLITICAL CANI EST 594 - McAul HOUSE-WASHIN WJLA/GJLA/EJLA  / 40/41/594 Local/Political Ca Weekly/Irregular Separation: 30	for Gover a LLC (19 DIDATE ( liffe Wee IGTON, V A	9605) (ns) ( k #14 VJLA/	) (1186) (4 (1594) (GJLA/E	4146) EJLA (3	•	Last Modifie Entered By CO-OP External # Demo Order Type Package Dec Commission Commission Net Total Sales Tax	Ale No 10 A2 No eal n % 15	/28/21 exa Schram 851632 554R ormal .00 ,217.50 2,232.50		By Broadca Aug. 2021 Grand Total:		59	Rate 51,450.00 51,450.00
Line	Line Type / Break Type (Ref # Normal Line / SPOT	) Dates 07/29/21-08/04/21		58:15A- News-7News ON	SPW Mo	Tu 1		"h Fr 1 1	Sa Su	Spots 5	Rate \$500.00	Total \$2,500.0	D Washington	Station (WJLA)		Comments  Daypart EM 7NEWS OF	Entered 7/28/21
			2 :30 5:58						Sa Su	Spots 5		\$2,500.0		(WJLA)	6		
1.0			2 :30 5:5i YOU 2 :30 7:5'	58:15A- News-7News ON					Sa Su	Spots 5		\$2,500.0	0 Washington 0 Washington	(WJLA)	() 6 - L E -	Daypart EM 7NEWS ON YOUR SIDE AT 5AM(Agency) LPMay/2021LS adj.	7/28/21
2.0	Normal Line / SPOT	07/29/21-08/04/21	2 :30 5:5i YOU 2 :30 7:5 Bac 2 :30 6P-	58:15A- News-7News ON DUR SIDE at 6AM 57:56P- ABC-The	1				Sa Su	Spots 5 1 1 1	\$500.00	\$2,500.0 \$4,500.0		(WJLA)	E - L	Daypart EM 7NEWS ON YOUR SIDE AT 5AM(Agency) LPMay/2021LS adj. _PJul/2020LS (pav Daypart PT BACHELORETTE(Agency LPMay/2021LS adj.	7/28/21 7/28/21 7/28/21

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Accepted-Station:

Date:

Accepted-Agency/Advertiser:

WJLA-TV WASHINGTON, DC	WJLA 1100 Wilson Blvd, 6th Floor Arlington, VA 22209
Grassroots Media LLC 146 Montgomery Avenue BALA CYNWYD, PA 190	

Billing Type

Comments

Weekly/Irregular

Separation: 30

Contract #	4931986	Date Entered	07/28/21
Schedule Dates	07/29/21-08/04/21	Last Modified	07/28/21
Advertiser	Terry McAuliffe for Governor of Virginia-D (14151	Entered By	Alexa Schram
Agency	Grassroots Media LLC (19605)	CO-OP	No
Product	POLITICAL CANDIDATE (ns) (1186)	External #	10851632
Brand	EST 594 - McAuliffe Week #14 (1594146)	Demo	A2554R
Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Normal
Sales Office	WJLA/GJLA/EJLA	Package Deal	
Buyer Name		Commission %	15.00
Phone/Fax	/	Commission	\$9,217.50
СРЕ	40/41/594	Net Total	\$52,232.50
Account Types	Local/Political Candidate Agency BRD	Sales Tax	

Washington (WJLA	1)	
By Broadcast Month		Rate
Aug. 2021	59	\$61,450.00
Grand Total:	59	\$61,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa S	u   S <sub>l</sub>	pots	Rate	Total	Station	Comments	Entered
5.0	Normal Line / SPOT	08/01/21-08/01/21	2	:30	6:30P- News-7News ON YOUR SIDE Weekend at 630PM							1	l	1	\$400.00	\$400.00	Washington (WJLA)	Daypart EN 7NEWS ON YOUR SIDE AT 6:30(Agency) -LPMay/2021LS adj. LPJul/2020LS (pa	7/28/21
6.0	Normal Line / SPOT	07/29/21-08/04/21	2	:30	6:58A- ABC-Good Morning America		2	2	2	2	2			10	\$900.00	\$9,000.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav)	7/28/21
7.0	Normal Line / SPOT	07/29/21-08/04/21	2	:30	10:58:25A- ABC-The View		1	1	1	1	1			5	\$600.00	\$3,000.00	Washington (WJLA)	Daypart DT THE VIEW(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav)	7/28/21
8.0	Normal Line / SPOT	07/29/21-08/04/21	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		2	2	2	2	2			10	\$700.00	\$7,000.00	Washington (WJLA)	Daypart EN 7NEWS ON YOUR SIDE AT 5(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav)	7/28/21
					CON	FIF	RM	ΑT	Ю	N C	CÓ	NT	RA	\C	T		·		•
Accepted-	Agency/Advertiser:			Date:	Accepted-St	ation:									Date:	Comments:			

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WJLA-TV WASHINGTON, DC	WJLA 1100 Wilson Blvd, 6th Floor Arlington, VA 22209
Grassroots Media LLC 146 Montgomery Avenue BALA CYNWYD, PA 190	

Billing Type

Comments

Contract #	4931986	Date Entered	07/28/21
Schedule Dates	07/29/21-08/04/21	Last Modified	07/28/21
Advertiser	Terry McAuliffe for Governor of Virginia-D (14151	Entered By	Alexa Schram
Agency	Grassroots Media LLC (19605)	CO-OP	No
Product	POLITICAL CANDIDATE (ns) (1186)	External #	10851632
Brand	EST 594 - McAuliffe Week #14 (1594146)	Demo	A2554R
Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Normal
Sales Office	WJLA/GJLA/EJLA	Package Deal	
Buyer Name		Commission %	15.00
Phone/Fax	/	Commission	\$9,217.50
CPE	40/41/594	Net Total	\$52,232.50
Account Types	Local/Political Candidate Agency BRD	Sales Tax	

Washington (WJLA	)	
By Broadcast Month	<b>Spots</b>	Rate
Aug. 2021	59	\$61,450.00
Grand Total:	59	\$61,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPV	V Mo	Tu	We	Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
9.0	Normal Line / SPOT	07/29/21-08/04/21	2		5:59:26P- News-7News YOUR SIDE at 6PM	ON	1	1	1	1	1		5	\$1,000.00	\$5,000.00	Washington (WJLA)	Daypart EN 7NEWS ON YOUR SIDE AT 6(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav)	7/28/21
10.0	Normal Line / Access	07/29/21-08/04/21	2	:30	6:58:46P- Wheel Of For	rtune	1	1	1	1	1		5	\$1,800.00	\$9,000.00	Washington (WJLA)	Daypart PA WHEEL OF FORTUNE(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav)	7/28/21
11.0	Normal Line / Access	07/29/21-08/04/21	2	:30	7:29:26P- Jeopardy		1	1	1	1	1		5	\$2,800.00	\$14,000.00	Washington (WJLA)	Daypart PA JEOPARDY(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav)	7/28/21
12.0	Normal Line / SPOT	07/29/21-08/04/21	2		11:00:26P- News-7New YOUR SIDE at 11PM	s ON	1	1	1	1	1		5	\$700.00	\$3,500.00	Washington (WJLA)	Daypart LN 7NEWS ON YOUR SIDE AT 11(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav)	7/28/21
13.0	Normal Line / SPOT	07/29/21-08/04/21	2	:30	11:35P- ABC-Jimmy Kin	mmel	1	1	1	1	1		5	\$550.00	\$2,750.00	Washington (WJLA)	Daypart LF JIMMY KIMMEL(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav)	7/28/21
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		•			CC	ONFI	RM	ΑT	Ю	N C	CO	NTF	RAC	Τ				
Accepted-Agency/Advertiser: Date: Accepted-Station: Date: Comments:																		

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Weekly/Irregular

Separation: 30

B/E Bookend P/B Piggy Back

Printed At: 03:22 PM on Wednesday, July 28 2021

CONFIRMATION CONTRACT Acceptate Agents (Advantures: Date: Acceptate Season: Cite: Conveneda:															
			· · ·		CONF	IRN	MATION CONTR	AC	T				Ш		
	Accepted	-Agency/Advertiser:													

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